

ABSTRACT

Master's thesis on "Strategic sustainability management in terms of increased competition" contains 133 pages of tables 65, 26 figures, 4 attachments. The bibliography list consists of 62 items..

Real time references. Strategic sustainability management of corporations is not only an economic problem, but also a problem of social orientation. Manage and maintain the sustainability of a company is one of the alternative ways of solving problems of economy.

Relationship with academic programs, plans, themes. Thesis of second (master's) level of higher education performed at the National Technical University of Ukraine "Kyiv Polytechnic Institute" according to the plans of management of research on "strategic sustainability of corporation in terms of increased competition" (number PL 0114U001135).

The purpose and objectives of this study. The aim is to generalize theoretical issues and practical justification provisions on strategic sustainability management in terms of increased competition in agricultural corporations. **Objective:** Examine the conceptual aspects of evaluation strategic sustainability management of corporations; explore new approaches to managing strategic sustainability of corporations to diagnose the state of these in the agricultural sector in terms of increased competition; analyze factors influencing and improving the strategic sustainability management of the corporation; evaluate and determine the level of strategic sustainability in Ltd. "Visokiy vrojaj".; form a mechanism of corporate strategic sustainability, evaluate the economic situation of the proposed measures to improve strategic sustainability management of LLC "Visokiy vrojaj". **Object** is the strategic sustainability management of enterprises under conditions of increased competition. **The subjects of the study** are theoretical, methodological and practical aspects of improvement of strategic sustainability management of corporations under the condition of increased competition.

Research methods. The study of the essence of strategic sustainability used methods of analysis, synthesis and generalizations. Using these methods the agricultural sector in Ukraine was analyzed. Using a systematic approach it has been made possible to build a structure of strategic sustainability. Using such techniques evaluating the key success factors and building profiles polarities were assessed factors affecting strategic sustainability of the corporation. To assess the sustainability strategy the method of calculation of the integral index was used.

Scientific novelty of the results. Improved procedures for analysis and evaluation of strategic sustainability; mechanism of strategic sustainability control, which is based on theoretical and practical activities of strategic sustainability management involves the calculation of integral index; performance management of the corporation as the criteria for competitiveness, given the level of competition in the market.

The practical significance of the results. Developed in this "Master" scientific work there are recommendations and suggestions on the implementation of mechanisms for strategic sustainability management of corporations and were presented to the management of LLC "Visokiy vrojaj"., which recognized the possibility of practical use in the future. Some suggestions regarding the implementation of certain proposed measures, including the establishment of a new production line (the act of introducing № 25/0119 of 10.12.2015) were given thoughts on and likely to be implemented soon.

Testing results. 1. Pain Y.V., Mohonko A.A. Strategic sustainability of agro-industrial corporations under the conditions of increased competition // electronic issue. - C. Mykolayiv: Global and national economic problems, 2015.

2. Paiun, YV Strategic sustainability under influence of CSR // Economics, Management, Finance: Theory and Practice. - Vinnitsa: Young scientist, 2015. - P. 40-43. 3. Paiun YV The essence of strategic sustainability of the enterprise in terms of increased competition // International practice socio - economic development: problems and prospects ". - M. Kyiv: Analytical Center "New Economy", 2015.

Keywords: strategic sustainability management, levels of competition, integral index, mechanism of strategic sustainability, increased competition.