

ABSTRACT

Diploma thesis on the topic: " Management of the enterprise development on the basis of the process approach (on the example of JSC "Ukrtransgaz")" contains 136 pages, 18 tables, 12 figures, 6 applications. The bibliography list consists of 60 items.

The aim of the background research is to find new mechanisms to ensure enterprise development of the industrial company to increase the market competitiveness in the unstable economic environment.

The background research caused by the increasing the significant importance of long-term company development factors that form the strategic potential of improving integrated management system on the industrial company.

The aim is to study , analyze and study the theoretical aspects of the management of the enterprise development on the basis of the process approach.

Achievement this goal leads to the following tasks:

- review essence and basic approaches to the management of the enterprise development on the basis of the process approach;
- identify and describe the factors of the efficiency of enterprise development on the basis of the process approach;
- reveal methodological principles of formation of the enterprise development of the industrial company on the basis of the process approach;
- consider methodological foundations of assessment and analysis of the of the integrated system functioning on the basis of the process approach;
- carry out diagnosis of enterprise development based on the process approach;
- evaluate the potential of the integrated system enterprise and analyze the factors of its formation;
- identify problems of an integrated system strategy implementation on the basis of the process approach;
- justify directions of of an enterprise development improvement based on the process approach;
- evaluate an effectiveness of the proposed measures.

The object of study is to improve the integrated management system based on the implementation of new quality standards.

Subject of research - management of the enterprise development system of industrial company.

Database research: JSC "Ukrtransgas".

Methods: during the process of "Master" diploma implementation a set of general and specific scientific methods was applied . To achieve this goal in the work were used: analysis of the organizational structure of JSC "Ukrtransgaz", analysis of common elements in the improving standards of an integrated management system.

The work is a proposal for improving existing integrated management system through the introduction of new quality standards that will strengthen its competitive position in the domestic market.

Recommendations for the use of work: the results can be used at JSC "Ukrtransgas".

Suggestions on possible directions for further study : promising areas for further study could be to identify and study other ways to improve management of the enterprise development system of industrial company on the basis of the process approach (the act of introducing № 26/05.).

Keywords: *enterprise development , process approach , integrated management system, quality standards.*