

ABSTRACT

Implementation of managerial innovations in conditions with limited financial resources and adverse external environment of the enterprise is the key factor to achieve a high level of competitiveness. The successful implementation of new methods into the existing management system of the enterprise needs mechanism of implementation of managerial innovations.

Master's thesis of the second level of higher education performed at the National Technical University of Ukraine "Kyiv Polytechnic Institute" according to the plans of research management on "Strategic Management of innovative development of industrial enterprises» (№ ДП 1701U02070921). The contribution of the author is development of a model of an effective mechanism of implementation of managerial innovations.

The aim is to create an effective mechanism of implementation of managerial innovations using modern methods and technologies.

To achieve this author did research about the nature of managerial innovation, systematized methodological approaches to the structure of the mechanism of implementation of managerial innovations, studied methods for assessing the effectiveness of implementation of management innovation, researched enterprise management system, did analysis of implementation practice of managerial innovations, researched methodology for assessing the impact of management innovations on performance management system, developed model effective mechanism for implementing management innovation, developing a plan for implementing the mechanism, created of criteria for evaluating the impact of the proposed mechanism.

The object is the implementation mechanism of managerial innovation on the enterprise.

The subject is elements of the mechanism of implementation of managerial innovations on the enterprise, the criteria for impact assessment mechanism for the

implementation of managerial innovations in enterprise performance management system.

Scientific methods: analysis, synthesis, generalization, observation, comparison, balance, graphic methods.

The scientific novelty of the research is to develop a new model of implementation of managerial innovations in the enterprise management system ideas as its key element, and expand understanding of the value system of ideas.

The practical significance of the work lies in the fact that a mechanism should enhance staff satisfaction with working conditions, motivation to innovate and obtain a beneficial effect by introducing ideas managerial innovations. The recommendations and suggestions were presented to the leadership LLC "Sota-alliance", which was considered the possibility of practical application of the proposed mechanism (implementation act № 9-15 of 01/12/15).

Basic theoretical and practical results of the study were tested at the international scientific conference "Scientific and technological development: the economy, technology, management", held in Kyiv 7- 9 April 2015. The results of the second degree (master's) level of higher education published two research papers. Including one article in professional journals and one thesis.

Keywords: managerial innovation, mechanism of implementation of managerial innovation, idea management system