

Summary of discipline "Innovation Management"

Academic discipline belongs to normative disciplines of professional and practical training and is profiled for students 4th year studying for professional purposes, "Innovation Management", "Management" and "International Management". The purpose of the loan module "Innovation Management" is to develop students' knowledge systems, mastering modern theoretical basis and practical skills of innovation management in organizations.

The object of the course is methodological principles, laws of development of innovative processes, integrated set of management relationship management innovation.

The main tasks to be solved in the process of teaching are:

Knowledge:

- fundamentals and categorical conceptual innovation management system, the realization that the innovation system is a special area of knowledge and specific field of management of any organization;
- principles and theoretical foundations of innovation management in organizations;
- methods and tools to identify new opportunities of managerial innovation that provide business growth, the formation of innovative project teams and management, development of innovative competencies, the creation and use of adequate organizational structures, systems and balanced list of indicators to measure innovation.

the ability to:

- form the necessary conditions for innovation;
- monitor and evaluate the overall performance of the operation and growth of the company;
- develop innovative growth strategy of the company;
- plan targets innovation; count gap in growth;
- plan a balanced portfolio of innovative targeted;

- revise the definition of business enterprises and the emergence of new opportunities to redefine it;
- control the process of allocation of resources, to find a balance between supporting the core business and creating new business lines;
- manage different types of innovative opportunities in different ways;
- create a single pool of resources (human and financial) for new innovation projects;
- develop a system of measuring the effectiveness of innovative projects, which has to do with success in the target market.

experience:

- ensure the quality of innovation organization;
- application methods and the planning of production processes and inventory management in innovation
- application of basic theories of motivation, leadership and power to analyze situations and develop practical management decisions;
- calculation of investment solutions in the enterprise

Content of the discipline.

Theme 1. Managing innovation in enterprise management system

Theme 2. Formation of innovation theory and its modern concept

Theme 3. Organizational forms of innovation

Theme 4. Innovation management process as an object

Topic 5. Innovation policy and innovation strategy of the enterprise

Topic 6. Innovative potential of the company: the nature and Measurement

Theme 7. Management of innovative projects

Theme 8. Methods for evaluating the effectiveness of innovative projects

Theme 9. State support of innovation