

ABSTRACT

Master's thesis on “Management of innovative behavior of enterprise within the economic relations system (on the basis of SE “Antonov”)” includes 123 pages, 28 tables, 17 drawings, 3 attachments. The bibliography list consists of 60 items.

Actuality of the theme. The cyclical nature of economic relations leads to the isolation of certain types of innovative behavior of enterprises, depending on operating conditions. Moreover, innovation behavior of enterprises depends on market conditions, which in turn depends on the stage of the life cycle of innovative market. As a conclusion, distinguishing features of the company's activity according to these conditions became an important aspect of innovation enterprise's behavior.

Relationship with academic programs, plans, themes. The thesis of OCD «Master» are performed at the National Technical University of Ukraine «KPI» (Kyiv) according to the plans of research works of the Department of Management. The research results show up as a part of the scientific theme: « Strategic management of innovative development of industrial enterprises » (№ SRW 1701U02070921). The contribution of the author lies in complementing classification types of innovative behavior depending on the stage of the life cycle of innovation and shaping the market behavior of the state enterprise innovation by stimulating the development of small innovative enterprises.

The aim of the work is to process the theoretical and practical approaches to the management of the enterprise's innovative behavior within its economic relations.

The research has caused the necessity of formulation and solution the following tasks:

- to examine innovative behavior of the enterprise within its economic relations;
- to study the existing theoretical and methodological foundations of the formation of innovative behavior of the enterprise;
- to develop the study of innovative behavior and factors of business aviation industry;
- to examine the conditions of performing financial and innovative activity by SE “Antonov”;
- to identify and substantiate innovative behavior "Antonov";
- to develop the projects of measurements for the improvement of effectiveness of innovative behavior at SE “Antonov”;
- to predict the possible outcome caused by implementation of listed measures.

The object of the research is the innovative activity of SE “Antonov”.

The subject of the research is the component of the management process of innovative activity.

Research methods. In the process of solving theoretical problems were used methods of systematic, logical and multivariate analysis, induction and deduction, specification and abstraction methods, methods of sampling, comparison, grouping, methods of economic-mathematical modeling, tabular and graphical methods of presenting information.

The scientific novelty of the work lies in complementing classification types of innovative behavior depending on the stage of the life cycle of innovation and shaping the market behavior of the state enterprise innovation by stimulating the development of small innovative enterprises.

Master's thesis also includes recommendations and proposals for developing the program for the management of enterprise's innovative activity at SE "Antonov". The recommendations were discussed by the leadership of SE "Antonov", as a result of which the possibility of their practical use was considered. (the act of implementation is № 23П-42 from 25.12.2015).

The approbation of the results. The theoretical and practical results of the study appear in the report at the scientific conference "The innovative behavior of enterprises within the economic relations" (Kyiv, January 23., 2015)

Publications. Key provisions of the thesis are published in the following reports:

1. Trynadtsiatko B. The innovative behavior of enterprises within the economic relations / B. Trynadtsiatko, K. Boyarynova // Modern approaches to enterprise management: VI Scientific Conference with international participation, Kyiv, 23 January 2015: scientific publication. / NTUU "KPI". - Ch.: Chabanenko Y., 2014. – P. 166 - 170.
2. Morozov. O. Research of innovative behavior of startup companies / O. Morozov, B. Trynadtsiatko // Modern approaches to enterprise management: VI Scientific Conference with international participation, Kyiv, 23 January 2015: scientific publication. / NTUU "KPI". - Ch.: Chabanenko Y., 2014. – P. 456-560.
3. Trynadtsiatko B. Areas of improvement of innovative behavior of state enterprises. [Electronic publication] / B. Trynadtsiatko, K. Boyarynova // Ninth economic legal debate. – Issue 9. – L.: Organising Committee "Naukova Spilnota", 2015. – Access mode: <http://www.spilnota.net.ua/ru/article/id-1456/>

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