

ABSTRACT

This thesis educational qualification of "Master" on "The mechanism of innovative development of the enterprise (for example UMG "Prykarpatttransgas")" contains 99 pages, 19 tables, 12 figures, 21 formulas and one application. The list of references includes 61 titles.

Background. The rapid development of market relations in Ukraine, the need to log in global integration process, the need to reduce risks in the energy sector of Ukraine gas transportation systems as the physical and software are the most important factors to make direct interest to improve innovation activity of gas transmission sector. Therefore, the study of various aspects of innovation management, especially at the enterprise level as a major priority and level of innovation complex of the country, has great practical interest today.

It is rather topical issue for Ukraine. However, lack of funds, poor state of fixed assets and non-compliance with international standards of production and outdated technology for many enterprises are among the main obstacles to improving the conduct of innovation.

Relationship with academic programs, plans, themes. Master's thesis is a piece of research work the Department of Management on "Strategic management of innovative development of industrial enterprises" (№ state registration 1701U02070921).

The aim of the work is a theoretical study and developing of recommendations on the formation mechanism of management innovational development for local gas transportation industry.

Objectives of the study. Achieving this goal leads to the following tasks:

- observation of the innovation development of the enterprise;
- analysis of financial income and expenses connected with gas transit is branch management gas pipeline "Prykarpatttransgas" "Ukrtransgaz" NAK "Naftogaz of Ukraine";
- study of the innovation enterprise and identify weaknesses in the existing mechanism;
- determine the prospects of innovative development management branch gas pipeline "Prykarpatttransgas" "Ukrtransgaz" NAK "Naftogaz of Ukraine"; develop recommendations for the formation mechanism of innovative development of the enterprise;

- economic evaluation of the proposed mechanism of innovational development;

The object of the research is innovative management development of branch gas pipeline "Prykarpattransgas" "Ukrtransgaz" NAK "Naftogaz of Ukraine".

The subject of the study is mechanism of innovative development of enterprise.

Research methods. The work to achieve this goal were used the following methods: statistical analysis, expert evaluation; graphical method, dialectical, logical and abstract systems analysis, and settlement and constructive comparison.

Scientific novelty of the results is to the new-developed innovative mechanism of UMG "Prykarpattransgas"; recommendations for the mechanism of the current structure of innovative development company, thus took into account the complexity of this project, because it has status of a strategic enterprise.

The practical significance of the results is that their implementation will strengthen financial stability UMG "Prykarpattranhaz". That will help the company to improve the process of innovation. In addition, the proposed measures will contribute to the investment UMG "Prykarpattranhaz."

Conclusions and recommendations of the work can find a concrete realization of UMG "Prykarpattransgas" while developing ways to improve the company's management mechanism of innovative development and stabilization of financial condition in the future.

Testing of the study. Theoretical and practical results of the thesis are highlighted in two separate scientific papers.

Keywords: innovative development, mechanism of innovative development, the calculation of large volumes of information, gas transmission line.