

ABSTRACT

In modern Ukrainian enterprise of each question innovative development. The result of companies using this type of development is the high competitiveness and sustainable development.

Diploma work the second (master's) level of higher education performed at the National Technical University of Ukraine "Kyiv Polytechnic Institute" according to the plans of research management on "Strategic Management of innovative development of enterprise" (number PL 701U02070921). The role of the author is to identify the main ways to improve the strategic management of innovative development company.

Purpose is to disclosure of effective tools and practical recommendations for improving the strategic management of innovative development company.

The object of study - the process of innovation development of the company.

Subject of research - principles, methods and tools of strategic management of innovative development company.

Research methods. In the thesis work was used the following methods: comparison, graphic, Economics and Mathematics, and other methods of economic justification and systematization and generalization.

The scientific novelty of the research lies in that: proposed measures for improvement of the strategic development of innovative enterprises.

Developed in the thesis work the second (master's) level of higher education recommendations to improve the mechanism of financial development of innovative companies were submitted to the Board of Directors of JSC "Monomakh", which was considered the possibility of practical use in future individual measures and proposals for the introduction of electronic document "Chancellor" (implementation act number 493 of 12/22/2015).

Testing results. The results presented at the scientific conference with international participation "Modern approaches to enterprise management" April 23, 2015.

Keywords: innovations, innovative development, innovation development strategy, strategic management of innovative development.