

ABSTRACT

Master's thesis on «Management of investment and innovative activity (for example, PJSC "Ventilation systems») includes 117 pages, 20 tables, 10 drawings, 5 attachments. The bibliography list consists of 55 items.

Actuality of theme. Implementation of the model of innovative development of national economy and businesses is critically dependent on the availability and accessibility of various sources of investment resources. Particularly acute this problem is for the engineering industry, which is found out very early and determine the level of technological development of other economic sectors.

Relationship with academic programs, plans, themes.

Thesis second (master's) level of higher education performed at the National Technical University of Ukraine "Kyiv Polytechnic Institute" according to the plans of research management. Studies conducted in the research is part of the theme: "Managing the development of enterprises in terms of resource constraints" (№DR 0114U001135) - contribution of the author lies in grounding effective tools and practical recommendations for improving the formulation and implementation of organizational and economic mechanism of investment support of innovative activity of the enterprise .

The purpose and objectives of the study. The aim of the thesis is the development of theoretical positions and methodical study applied recommendations to improve the investment support innovation engineering enterprises.

Achieving this goal necessitated solve the following problem:

- To determine the nature of investment and innovation activity;
- To examine the methodology of investment and innovation activity;
- To systematize methods of evaluating the effectiveness of investment support innovation enterprise;
- To carry out a retrospective analysis of investment support innovation of domestic enterprises of mechanical engineering;
- To monitor the investment support innovation enterprise;
- Assess the effectiveness of investment support innovation enterprise;
- To form innovative areas of activity;
- Develop structural and logical model of an efficient system of investment support innovation enterprise;
- To determine the economic impact of the investment mechanism embedded software innovation.

Object is investment support of innovative activity.

The subject of the study is theoretical, methodological and practical principles of providing investment and innovation activity.

Research methods. To address the problems in the work, the following methods: Systems Analysis (to uncover the foundations of the conceptual apparatus system of investment support innovation enterprises); statistical analysis (analysis of current trends for innovation and engineering companies its investment support); factor analysis (to determine the factors that affect the investments in innovation engineering companies); modeling (definition of rational investment

volume of resources allocated to innovation financing); graphical method (for visual images of theoretical and analytical material thesis).

Scientific novelty of the results is the development of theoretical principles and provide guidance on improvement of investment support innovation enterprise. The main scientific results of the thesis are:

- Proposed an improved monitoring system of investment support innovation engineering company, which, unlike existing aims to establish a fund of innovative development with the release of components;

- Improved mechanism of regulation of investment support innovation enterprise;

- Proposed organizational and economic mechanism of investment support innovative projects of enterprise;

- Obtained the further development of the definition of "investment system support innovation enterprise";

- Classification of factors influencing the volume of investment support innovation engineering enterprises, which, unlike others, identified the following features as a result and the mechanism of action, place of origin, with the formation of predictability relevant factor models;

- The system of performance evaluation of investment support innovation some engineering enterprises.

The practical significance of the results. The practical significance of the thesis is the ability to use management company investigated guidance on: the development of monitoring investment support innovation. Application of the proposed recommendations in the machine-building enterprises will improve the investment support their innovation.

Developed in the thesis work the second (master's) level of higher education recommendations and proposals on forming directions of innovation were presented to the Board of Directors of JSC "Ventilation systems", which was considered the possibility of practical use in future proposals for organizational and economic mechanism of investment support for innovative projects (implementation act number 14 of 12/24/2015 p).

Testing results. Main research results, conclusions and recommendations of the thesis work were reported and discussed at international, national and intercollegiate scientific conferences, including:

- IV All-Ukrainian scientific conference - "Modern approaches to business management" (Kyiv, April 23, 2015);

- Electronic scientific publication of the Faculty of Management and Marketing NTU "KPI" "Actual problems of Economics and Management" (Kyiv, 2015).

Keywords: *investment, innovation, enterprise, investment support, management.*