

ABSTRACT

This educational-qualification graduate work of "Master" level on theme: "Intellectual Property Management" contains 107 pages, 19 tables, 13 figures, 1 application. The list of references includes 52 names.

The aim of the graduate work is intellectual property management at the company LLC "STC ENPASELECTRO" based on the analysis of innovation company development.

Object of research is intellectual property management process at industrial plant.

The subject of the research is methodological principles and features of LLC "STC ENPASELECTRO" intellectual property management.

The set of general and specific scientific methods had been applied while carrying out the educational-qualification graduate work of "Master" level, including the method of comparison of company operation business during 2013-2015, statistical analysis of company indicators, namely the dynamics of economic activity indicators, characteristics of property status, liquidity, solvency and profitability.

The information base were theoretical and methodological economic and organizational aspects of business management and intellectual capital of the company which are reflected in the works of leading domestic and foreign scientists, Laws of Ukraine, regulations, and information that was kindly provided by LLC "STC ENPASELECTRO" management to perform the study.

Recommendations to apply graduate work results. Results of the performed study will enable to increase the overall value of the company and increase competitiveness by minimizing production costs.

Results of capabilities audit of practical use of the results. The arrangements proposed and justified at the graduate work to manage company intellectual property can also be used by other companies that specialize in the energy sector.

Suggestions for further possible directions of research. Company management had been assigned the possibility of the proposed recommendations to apply for the company intellectual property management and to determine the feasibility of using them in the future (implementing Act number 36 dated on 12/18/2015).

Keywords: *company management, intellectual property management, intellectual capital, intellectual property object, competitiveness.*