

Gandjy T. V. Strategic management of innovation processes of the enterprise (the example of PJSC SIC « Borshchahivskiy CPP»)» includes 152 pages, 33 tables, 11 drawings. The bibliography list consists of 53 items.

Actuality of theme. Background research is determined by necessity to intensify the strategy of innovative processes in industrial enterprises to overcome the destructive problems and ensure the development, profitability and competitiveness in the market.

Relationship with academic programs, plans, themes. Thesis level "master" performed at the National Technical University of Ukraine "KPI" (m. Kyiv) according to the plans of research works of the Department of Management.

The purpose and objectives of the study. The study aim is to analyze the strategic managements of innovations processes within the enterprise and identify ways to improve its effectiveness.

The object of study is the strategic management of innovation processes of industrial enterprise.

Purpose of the study is a foundation of ways to improve the strategic management of innovation processes of the PJSC SIC "Borshchahivskiy CPP".

Research methods. Thesis work used in the analysis, synthesis, generalization, observation, comparison, balance, graphic, Economics and Mathematics, and other methods of economic justification.

Scientific novelty of the results. Is to substantiate theoretical and methodological foundations and development of practical recommendations on forming strategy of innovative processes management in the pharmaceutical business.

The practical significance of the results. For the first time the concept of forming strategy of innovative processes management in the pharmaceutical business that best satisfy the requirements of functional and objective approach to management. Organizational-economic mechanism of innovative processes management at an pharmaceutical company.

Testing results.

1. International scientific conference - "Development Challenges: assesment and prospects solving" (Dnepropetrovsk, 11-12 July, 2014);
2. The International Scientific-practical conference - "Prospects for a strong economy for modern Ukraine" (Ternopil, 1 December, 2015).

Keywords: *innovations, innovative activity, innovation process, strategic management, management system.*