

## ABSTRACT

This thesis first (bachelor) level of higher education on "Improving the distribution and logistics systems in the company (for example, "Sandora")" contains 114 pages, 21 tables, 25 figures, 2 applications. The list of references includes 30 items.

The aim is to study the theoretical aspects of distribution logistics and identify ways to improving distribution and logistics system in an industrial plant.

The paper used methods: systematic approach, statistical analysis, sociological surveys, information modeling, calculation, construction, graphic.

The results of the research performed in the first (bachelor) level of higher education, lead to the conclusion: the proposed integrated solution improving the marketing system the company will increase the efficiency of this structure and increase profit through timely service outlets.

Recommendations for the use of the results. The result of the thesis are important in system sales company. Using the proposed solutions allows at minimum cost management system to improve distribution logistics thus increase the effectiveness of sales of goods.

The introduction of the study are:

- improving the efficiency of distribution systems in the enterprise;
- customer satisfaction;
- increasing profits;
- improving the management and control of sales at the company.

**Keywords:** distribution logistics company, improvement, grading products, plan orders, efficiency.