

ABSTRACT

Bachelor's thesis "Ensuring competitiveness on the basis of cooperation" includes 106 pages, 34 tables, 27 pictures, 11 formulas, 2 applications. The bibliography list consists of 43 items.

The purpose is to generalize theoretical concepts and develop practical recommendations to ensure the competitiveness of enterprises through cooperation activities.

The object of the study is process for competitiveness SJSHC "Artem" based on cooperation activities.

The subject of the study is tools, techniques and mechanisms to ensure competitiveness SJSHC "Artem" based on cooperation activities.

The research methods: in the course of the thesis educational qualification of "Bachelor" applied a set of general and specific scientific methods, systemic, structural, functional, comparative, logical, economic, statistical, causal analysis, graphic and matrix methods.

The results of work: During the execution of the thesis was the basic motives of goals and prerequisites of cooperative associations and practical recommendations that will improve the competitiveness on the basis of cooperation activities.

Recommendations about the usage and application of the results of work: Proposed in the approaches to competitiveness on the basis of cooperation can be used in practice domestic enterprises working in the field of military - industrial complex.

Guidance SJSHC "Artem" proposed recommendations used in the thesis of the identification of possible areas to ensure the competitiveness of enterprises by establishing cooperative relationships with other companies that can increase the profitability of activities and strengthen competitive position in terms of increased competition in the domestic and international markets (act implementing number 128 of 22/05/16 p.).

Possible areas of continuing research: promising areas of research may be continued study of the formation of other types of specialized local models of cooperation between enterprises of the military-industrial complex.

Keywords: *the military-industrial complex, evaluation, competitiveness, competitive advantages, cooperation, strategic alliance, synergy*