

ABSTRACT

Bachelor's thesis includes 114 pages, 28 tables, 31 drawings, 10 attachments. The bibliography list consists of 49 items.

Objective: the aim of this work is to study the theoretical and practical aspects of efficiency based on the concept of sustainable development.

The object of study are the processes of formation of sustainable development of enterprises.

The subject of the study is to develop ways of increasing efficiency on the basis of ensuring the concept of sustainable development.

Based on the goal during the writing operation should be carried out the following tasks:

- Examine the nature, role and importance of the concept of "sustainability of the enterprise" and "enterprise efficiency" and consider the main approaches to its treatment;

- The overall financial and economic characteristics and financial analysis of JSC "Kyivstar"

- Diagnose basic problems of "Kyivstar" and their causes;

- To develop recommendations to improve the efficiency based on the concept of sustainable development CJSC "Kyivstar".

- the research methods; When writing the work used such methods: method of research, analysis ratios, analysis and synthesis, normative, statistical, synthetic.

the results of work; Identified ways to improve the effectiveness of the company based on the concept of sustainable development. Analyzed the compliance of "Kyivstar" global trends in the management of sustainable development. Diagnosed with major problems of "Kyivstar " and their causes .

recommendations about the usage and application of the results of work; The results were transferred to the company "Kyivstar" during their practice and may be used by virtually to improve the efficiency of.

- *the results of the of development or research).* Implementation of the results of research and development will enable the company "Kyivstar" significantly reduce costs and increase efficiency of + significantly raise the professionalism of managers.

Keywords: sustainability of the enterprise, efficiency financial, stability, increasing indicators.